

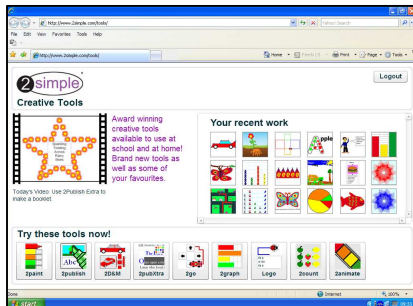
2Simple are delighted to have two programs shortlisted for the 2010 BETT Awards!



Category- Tools for Learning and Teaching

Rewarding innovation in and commitment to the development of learning and teaching tools.

2Simple Online Tools (Package A)



2Simple's Online Tools are a suite of exciting software tools designed to be used by primary age children. There are 9 titles, including some classic favourite 2Simple tools and some brand new ones too! These tools have the same creative focus, simple interface and ease of use that 2Simple is noted for with the added benefit that they are accessed completely online and are web browser driven removing the need for local or network installation. This makes 2Simple software even more accessible and easier to use! The software can be accessed 24 hours a day, 7 days a week, from any computer in the world regardless

of operating system. This suite of software titles is accompanied by a personal space for each user from which they can access tutorial videos and a gallery of previously saved work. The videos guide children and teachers through the software tools with a contextual approach; hence users are never at a loss for ideas of how to use these already intuitive tools.

For just £499 a year, the 2Simple Online Tools will ensure that a school's Learning Platform is not just a place to access ready-made content and assessment tools but a creative space where every child can contribute and share their own high quality creations!

"2Simple Online Tools are a fantastic, flexible resource for cross curricular ICT and the teaching of discrete ICT skills. All with the usual 2Simple child (and teacher) friendly appeal."

Karen Fox, Primary Teaching & Learning Consultant for Bolton

2Do It Yourself

With 2Do It Yourself, teachers and primary school children can create their own cross-curricular, personalised resources! Children engage with pre-made games, activities and quizzes on a daily basis; now 2Do It Yourself gives them the tools to learn as they develop their own! There are plenty of opportunities for meaningful learning as they plan, design, create, publish and play- an exciting and engaging way for children to express their understanding of a topic area! Everything produced in 2Do It Yourself is saved as a Flash File so that they can be shared with everyone, everywhere! Upload the personalised resources to a Learning Platform, use them on an interactive whiteboard, populate a school website, email them around the world and even use them on a PDA!



"I believe this software will revolutionise teaching and learning. It puts the focus back on the learners generating and self-differentiating their learning and allows teachers to rediscover their creative juices."

Carole Newton, Teaching and Learning Curriculum Consultant for Hackney

Contact 2Simple on 020 8203 1781 for more information or a look at the 2Simple Online Tools and 2Do It Yourself!