2 simple

Raising Standards Through Creativity

Committed to making creative educational software that raises standards and enhances the learning experience.

2simple.com
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About us

Our story

Our story began in 1999 with the Infant Video Toolkit; a child-friendly suite of educational tools for desktop publishing, painting, graphing and coding, all available on CD-ROM. An instant hit, proven to be very popular with thousands of primary school teachers.

Following the success of the Infant Video Toolkit, we grew and in 2010 launched Purple Mash, closely followed by Mini Mash, Serial Mash and Evidence Me.

As we hit our 20 year milestone, we launched our very first Wellbeing product, Striver. We also launched Python in Pieces, our coding transition platform for primary and secondary schools.

Today, our software and resources are used by teachers and learners in over 11,000 schools, in more than 72 countries worldwide.

Our values and commitment

We are committed to providing creative, inclusive and inspiring software to encourage children to love learning and prepare them for later life. We take difficult concepts and make them accessible to children of all abilities. Additionally, we are passionate about supporting charitable causes, including our national #EduFootyAid league which uses football to bring teachers together and raise money for charity.

Our classroom resources

Our suite of popular products include:

Bringing the whole curriculum to life with Purple Mash

Purple Mash is an educational, creative, and inspiring online learning platform that engages learners in over 7,500 schools worldwide. Our award-winning platform contains thousands of teaching and learning resources which span the national curriculum for Australia, and for states of Victoria, New South Wales and Western Australia. Our detailed and easy to use curriculum maps save busy teachers time.

Supporting teachers and learners with:

- Schemes of work for digital technlogies and spelling.

- Time saving tools, including: quick assignment of work via 2Dos; self-marking curriculum activities; ability to assign curriculum statements objectives, outcomes and judgements to any piece of work; bespoke data reporting tool; curriculum maps and printable classroom resources.

- Resources created by experienced teachers and educationalists; perfectly aligned to your curriculum.

- A cloud-based resource which can be accessed anywhere and on any device.

- A PD training session included with each annual subscription, plus an in-built training platform.

Used by 2 million children in over 7,500 schools in 72 countries

"Purple Mash is an outstanding system which is intuitive to use, highly engaging to the students and fully functional as a learning management system. "

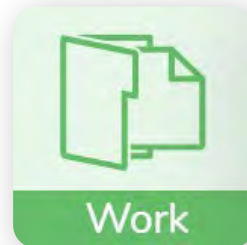**Arthur Lane, Principal Warrenheip Primary School, Victoria**

Features, tools and resources

Purple Mash has powerful time saving features, useful tools and a wealth of 'can't do without' resources.

2Dos
Use 2Dos to assign work and add curriculum objectives for your class in seconds.
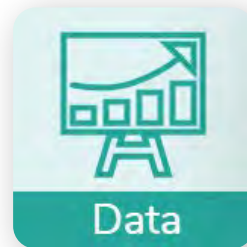
Work
Teacher and learner dialogue made simple. Give feedback, assess and reward children's work in seconds.

Sharing
Share children's work to display boards and blogs, with quick options to embed into your school website.

Data
Create bespoke reports for curriculum assessment, activity scores and rewards using the Data Dashboard.

Teachers
We provide easy-to-follow schemes of work and curriculum maps to help you embed Purple Mash throughout the school. Our education team have created schemes of work for digital technology and spelling, as well as all the tools needed to deliver them, including:

- Detailed and easy-to-follow lesson plans with supplementary resources.
- All the software you'll need (no installation necessary).
- Crash courses to get learners and teachers up to speed.
- Digital Leaders guide and resources.
- An invaluable toolkit for DigiTech Coordinators.
- Guides and resources on how to run your own after school coding Mash Club.
- Resource sharing area where you can upload your own resources to share with the Purple Mash community.
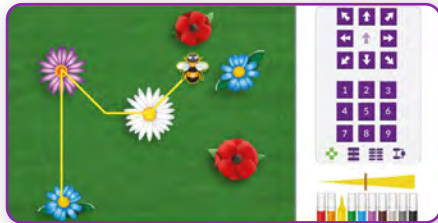
Over 9000 educational activities in Purple Mash

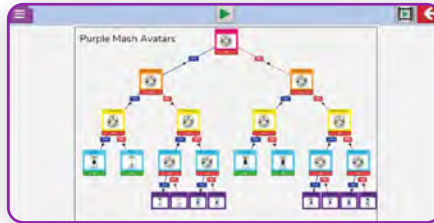2simple

Complete curriculum coverage

Purple Mash includes a variety of creative tools and activities for every area of the curriculum. Below are just some examples:
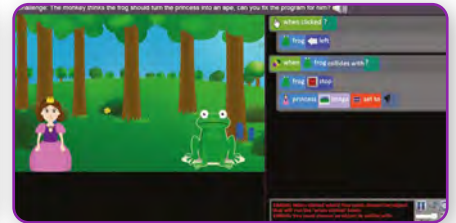
Computing

2Go
Introduces coding with easy to adapt challenges that model work done using floor robots.
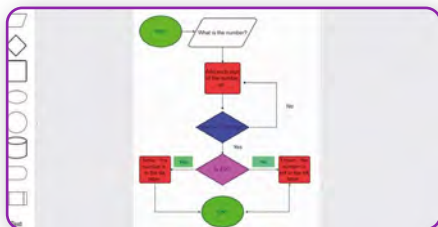
2Question
A branching database to help children develop the concepts of sorting and classifying data.
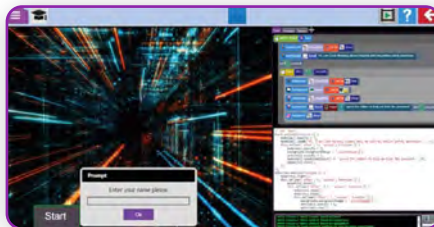
2Code
Children can learn coding using blocks through ready-made interactive activities and free coding.
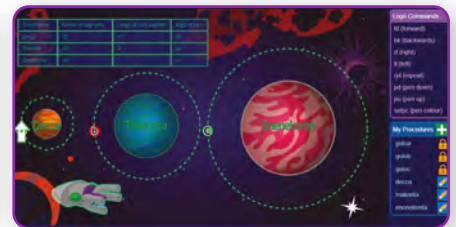
2Chart
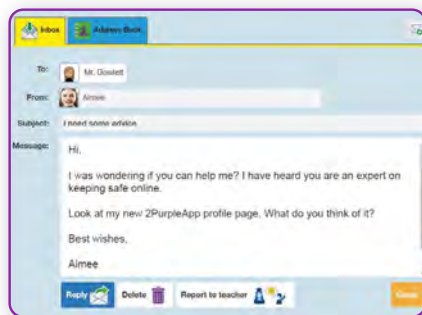A flow tool, perfect for supporting algorithmic thinking.

2Code
Older children can learn about nested coding structures, functions and even switch from blocks to Java Script.

Logo Adventures
Children can learn to code whilst playing adventure games, which can then be applied to their own projects.

Online Safety
Integrate understanding of online safety throughout the school by using tools designed with safety in mind. 2Email: a 'closed' email system including online safety email simulations; 2Blog: a way to blog with monitoring and protection built in; Ready-made activities, such as quizzes and writing frames to support and explore online safety themes.
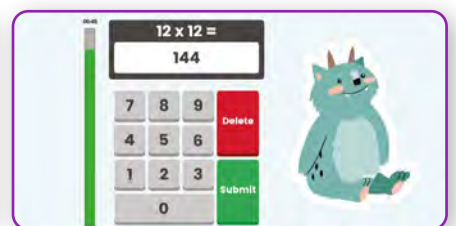
Maths

Maths City 1
Explore mathematical concepts through creative play with your early years learners.
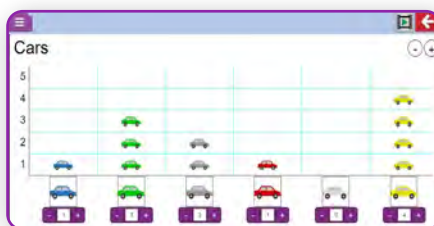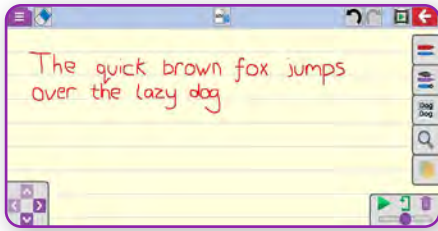
2Count
Children can practise their calculation skills through the creation of pictograms

Monster Multiplication
Fun and rewarding multiplication game that adapts to children's performance.
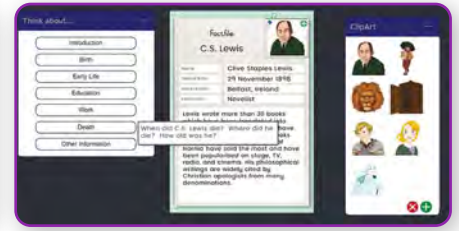
English

2Handwrite
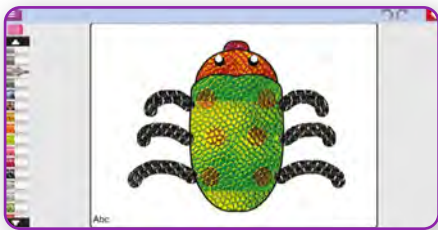Demonstrate, record and play back letter formation.

2Create A Story
Enable children to create their own multimedia digital storybooks.

Publishing Projects
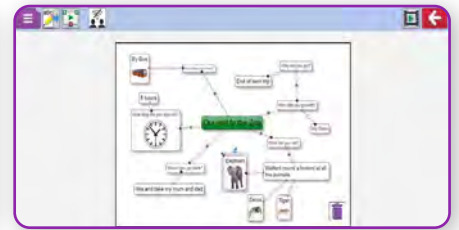A huge variety of writing frames. Fully editable with check-lists and word banks.

Science

Painting Tools
A range of painting tools to help your learners create topic themed work.

2Animate
2Animate is a program that lets children make short animations using their own drawings.

2Connect
A tool for concept mapping or supporting the writer with planning.

Art and D&T

Simple City: Builders Build a House
Explore real life situations creatively, for example designing houses with different exteriors.

2Design and Make
Children can design and explore models in 2D and 3D.
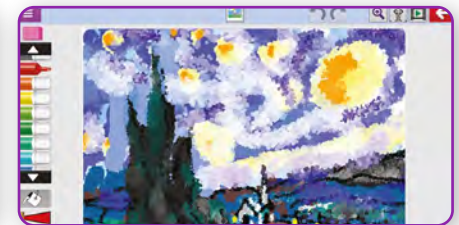
2Paint A Picture
Explore pattern, texture and artistic styles with learners

Celebrations and Faith

2Paint Project
Children can decorate a mosque with the painting tools within the paint project.

Postcards
Get your learners to watch a video on Diwali celebrations and share what they saw by creating a postcard.

Faith Section
Explore the meaning and origins of different celebrative days through a range of activities.

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Music

2Explore
2Explore allows children to play and record simple melodies by clicking on the instruments.

2Beat
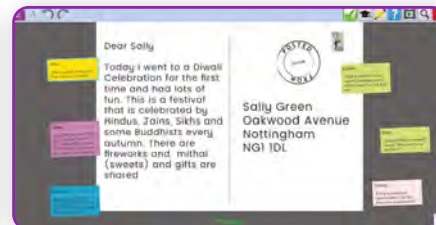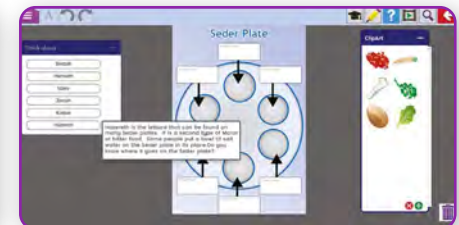Teach rhythm and pulse by building up various beats and multi layered percussion rhythms.

Busy Beats
Children can create music by experimenting with sounds, beats, ripples, and ripplers.

History

2DIY
Match pairs with your early learners.
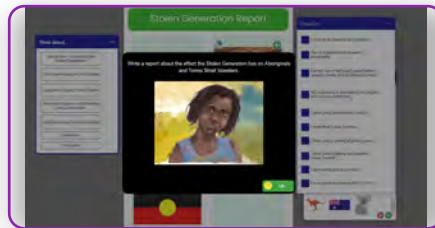
Publishing Project
Complete writing projects on a variety of topics, including the impact on First Nations Australians of the arrival of British settlers

2DIY 3D
Make 3D games; great for digital literacy and to master topics.

Geography

Mashcams
Make cross-curricular links to put geography in a relevant context.
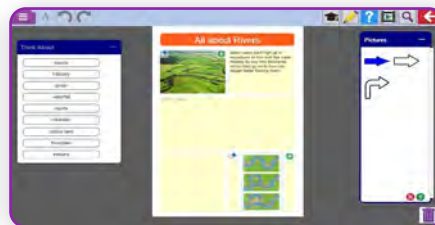
2Publish
Enable children to create their own interesting relevant fact file.

2Investigate
Create geographical themed databases with 2Investigate.

PSHE/Wellbeing
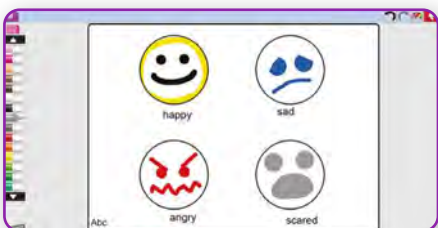
Feelings Paint Project
Explore different emotions with your early years children.
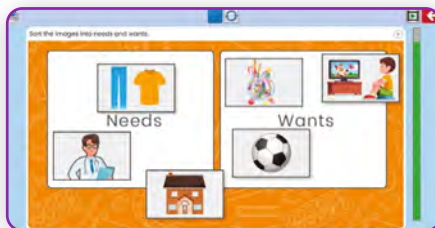
2Quiz
Children and teachers can make their own quizzes or use pre-made ones like this.
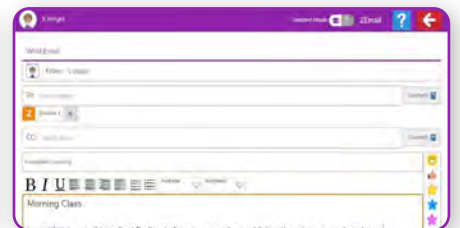
2Email
Children can practise composing, sending and replying to emails in a safe environment.

> " I think the best thing about Purple Mash is the blogs, they allow you to express yourself. I also like the games, they are fun and I can invite my friends. "
>
> **Ethan**
> **Aged 9**

> " There is a wide range of books within Serial Mash. It also allows you to be creative with music using 2Beat. "
>
> **Poppy**
> **Aged 8**

Work completed by children in class and competitions

Professional Development

We provide 2Simple Professional Development sessions to help teachers and children get the most out of Purple Mash. We can tailor our sessions to suit your needs, from an introductory session to the latest ideas for classroom application.

2 simple PD Session

Bespoke sessions, delivered by one of our experienced team at your school or online.

2 simple Events

2Simple Events are sponsored PD sessions hosted by local schools. Everyone is welcome and you can even host an event at your school.

2 simple Webinars

2Simple Webinars concentrate on specific topics or features. You can also make use of our library of past webinars too.

2 simple Connects

2Simple Connects and Mash Chats are 1-to-1 phone calls or screen-shares with a member of our PD team. Sessions are available in 30-minute slots at a time convenient for you.

Benefits of Purple Mash PD training:

- Embeds Purple Mash across the curriculum.

- Promotes and raises the profile of digital literacy throughout the school.

- Increases staff confidence, through our hands-on training.

- Strengthens home/school links.

- Guarantees the best return on your school's investment.

- Encourages safety online.

- Increases knowledge of best practice.

97%
of PDs are rated excellent by the attendees

"
Excellent Online PD!
I was sitting with the teachers in the Primary Dept. There was not a sound the whole time. Your explanation and highlighting really gave a great picture of the possibilities in Purple Mash. I know the teachers have all gone away with lots of ideas. Thanks so much for your time.
"

**Jacquiline Getreu
Ashwood School, Victoria**

2 simple

The online space for little learners

mini mash

An interactive virtual classroom where children as young as 2 can explore, learn, and create in a safe space, making it the perfect platform for stimulating inquisitive minds and promoting digital literacy.

Learning areas

There are 7 learning areas and 30 topic packs. In each, you'll find a range of engaging content and tools that are perfect for individuals or group activities:

- Reading and Writing
- Numbers and Counting
- Drawing and Painting
- Music
- Games
- Role play
- Simple City

Tools and support

Mini Mash is really easy to use, making it the perfect platform for young children to navigate. It works on a range of devices: laptops, desktops, and tablets. Save and share work easily with virtual trays which can be made visible to parents.

Mini Mash is free with Purple Mash or can be purchased separately for private kindergartens, childcare providers and parents.

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Your online library for reading and comprehension

serial mash

Serial Mash improves fluency and understanding by giving children stories they won't want to put down and themed writing activities that transport them right to the heart of the action. All this is supported by extensive teacher resources, including online self-marking comprehension quizzes and printable spelling, punctuation and grammar worksheets.

Transform reading into a fun and interactive experience.

- Enjoy any book from the library on a tablet, computer, together on the smart screen or set it for home reading.

- Functionality to support a range of learners such as; zoom, background colour, text size, font options and print.

- Save hundreds of pounds on replacing worn out and lost books each year.

- Bring stories to life with video storytelling, animations and illlustrations.

- Grow children's vocabulary and confidence with in-built definitions.

- Over 100 books with 18 new books added each year.

- Each chapter comes complete with a range of online and printable comprehension and spelling, punctuation and grammar exercises; providing an integrated approach to reading and writing.

- Get children practising diverse forms of writing at the click of a button with ready-made writing activities!' Children can write a news report, compare characters or dream up their version of the next chapter.

- There is even an exciting 'Fire Bolt' series which gives less confident readers the chance to read for pleasure.

- Themed books, perfect for supporting a current topic in the classroom.

- Inspire and excite learners about the art of poetry with the dedicated poetry section.

- Audio playback which highlights the text as it reads builds confidence and supports independent reading.

Your learning stories platform

evidenceme

Evidence Me puts the child at the centre of the learning process. The app and websuite enables teachers to capture learners' experiences, monitor their development and create reports to show their progress. Our assessment and observation tool has helped over 15,000 educators wave goodbye to Post-It Notes, ring binders and scrapbooks to track and celebrate learning.

Evidence Me has been designed in collaboration with teachers to make sure it has everything that a teacher needs to make tracking and reporting on learning as simple, yet as impactful as possible. We know teachers want a tool to reduce workload and engage with parents and carers in a meaningful way. Evidence Me is quick and easy to use and with our dedicated parent app, parents can see the observations and notes instantly!
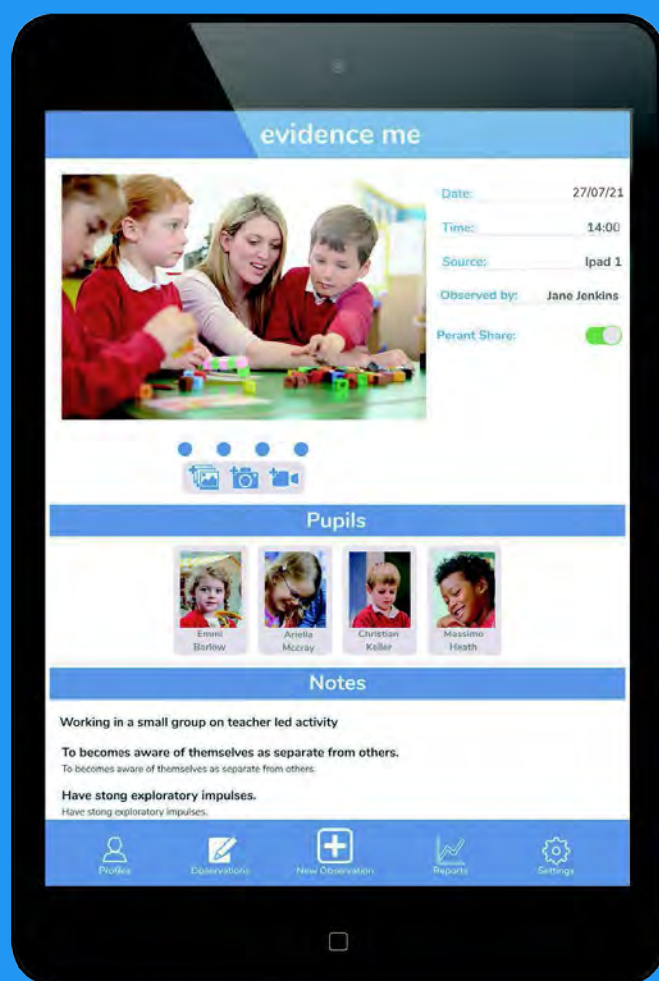
On the go evidence, assessment and reporting.

- Supports a wide range of frameworks including: Australian EYLF: Being, Belonging and Becoming, My Time Our Place, EYLF (E, N, S, T), Victorian Curriculum, plus custom frameworks too.

- Take a photo and easily blur faces, perfect for sharing images of individual learners with parents, and provides greater security for other children in the photo.

- Dedicated parent app that can be used two ways between parents and teachers to share information in real time.

- Multiple report types to improve tracking and evidencing, including Teach Next Report, Coverage Flightpath Report and Individual Coverage Reports.

- Share observations on multiple devices within your school setting.

- Fully redesigned app and websuite to improve usability, accuracy and speed.

For us at Pooshcare Inc 'Evidence Me' has not only enabled us to capture significant moments in our children's lives, but is a learning tool which encourages our educators to reflect on their practice and our program ensuring it is relevant to our children's interests and provides quality learning experiences which enhance their wellbeing and development. What we love is it simple to use, learning stories are short and concise sometimes even just a few words as the supporting photos of the children and selected MTOP outcomes clearly capture the moment, so less admin, and more time to focus on our children and our roles in their lives!

Cara & Igor
Poosh Care Inc
Pymble, NSW

It's easy to use, time efficient, can do as little or a lot in documentation, portable, and I love it!

Melissa Zwiep
Kempsey Family Day Care
NSW

Coding that just fits

python in pieces

Prepare your students for the digital world and help them develop their programming skills and computational thinking. Python In Pieces has been designed around the curriculum with step-by-step lessons and opportunities to test understanding with the free-code environment. Its intuitive environment enables easy translation between block and Python code.

Python In Pieces has been designed to support the specialist and non-specialist teacher

- Includes detailed teacher guides to provide support and build confidence with teaching an industry recognised coding language.

- Track student progression and monitor individual performance with individual student logins.

- Curriculum mapped, the ready-made lessons can be set in class or to complete at home.

Seamlessly transition students from block-code to text-based coding

- Students who have never used text-based programming before can easily translate block-code to Python, in both directions.

- The split screen view means students can compare Python and block-code to enhance their understanding.

- Unleash student creativity with the design view which enables students to code sprites and backgrounds in a visually rich environment.

Designed and created by teachers to help your school deliver the Digital Technologies Curriculum.

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