

## Purple Mash AI Additional Terms

1. These Purple Mash AI Additional Terms (**Terms**) set out the additional terms and conditions of use for Purple Mash AI.
2. Purple Mash AI is provided by 2 Simple Limited and supported by Open AI's ChatGPT-5.
3. These Terms apply alongside:

2Simple User Agreement For All Products at:

[https://www.2simple.com/media/documents/User\\_Agreement\\_For\\_All\\_Products.pdf](https://www.2simple.com/media/documents/User_Agreement_For_All_Products.pdf)

2Simple Privacy Notice:

[https://www.2simple.com/media/documents/Privacy\\_Notice.pdf](https://www.2simple.com/media/documents/Privacy_Notice.pdf)

ChatGPT privacy policy:

<https://openai.com/en-GB/policies/row-privacy-policy>

### Authorised users

4. Purple Mash AI is an additional service available to be purchased on an annual subscription basis by existing users of Purple Mash.
5. Purple Mash AI is intended for and available for use within existing Purple Mash customer schools by teachers.
6. Purple Mash AI is not intended for or permitted for use by students.

### Intended use: inputs

7. Purple Mash AI is intended to be used to provide content for use by schools based on user inputs as further detailed within the in-product guidance.
8. Purple Mash AI includes content filters intended to prevent the generation of harmful or restricted content (for example, content promoting violence, hate, self-harm, or adult material). While these safeguards significantly reduce risks, it cannot be guaranteed that unsuitable content will not be generated by user inputs.
9. Users should not include any personal data (being data that relates to any person) as an input into Purple Mash AI.

10. Users must respect any intellectual property rights owned by third parties, such as copyright or trademarks and must not use a third party's intellectual property into Purple Mash AI as a prompt without that third party's permission.

11. Users must not input offensive, discriminatory or inappropriate content as a prompt.

#### **Intended use: outputs**

12. Purple Mash AI is generative technology based on a large language model so does not truly understand the context and it cannot apply judgment to its outputs. There is also a risk that the output is biased, inappropriate or otherwise offensive. This means that Purple Mash AI should be reviewed and fact and sense checked before being relied upon by users.

13. Teacher users should review, edit and approve all content generated by Purple Mash AI before using it in their teaching.

#### **Fair use**

14. Purple Mash AI is subject to fair usage limit of up to 10,000 requests per year managed on a monthly basis. If a user exceeds this limit 2Simple may restrict their access to Purple Mash AI.

#### **Suspension of use**

15. Any unauthorised use that is not in accordance with these Terms may result in the suspension of user access to Purple Mash AI until use within these Terms is confirmed.

#### **Privacy**

16. Use of Purple Mash AI is subject to the 2Simple Privacy Notice at:  
[https://www.2simple.com/media/documents/Privacy\\_Notice.pdf](https://www.2simple.com/media/documents/Privacy_Notice.pdf)