



## 2SIMPLE REFERRAL REWARDS PROMOTION

A Referral Reward is earned by a Referrer when an Invitee purchases Purple Mash set out at [www.2simple.com/purple-mash](http://www.2simple.com/purple-mash) using a Referral Code. Referral Rewards are subject to availability, non-transferable, and have no cash value. The promoter is 2Simple Limited of 2-10 Baron Street, London, N1 9LL (the "Promoter").

### 1. Terms and conditions

a. By participating in the 2Simple Referral Rewards Promotion either as a Referrer or Invitee as below you accept these terms and conditions (the "Terms") and agree to the Promoter contacting you by email and telephone about the Promotion.

### 2. Promotion Period

- a. Subject to the availability of Rewards, the Promotion closes on 31 December 2025.
- b. The Promoter reserves the right to end the Promotion early if it has given away all the Rewards.
- c. For any given user, the Promotion will end upon the completion of the relevant number of Qualifying Payments.

### 3. Referral Rewards

- a. A "Referral Reward" consists of; a £30 (thirty pounds) gift voucher for the Referrer, and a one hundred percent discount on the set up for Purple Mash for the Invitee.
- b. Referral Rewards are strictly subject to availability, non-transferable, non-negotiable and non-refundable, and have no cash alternative.

### 4. Referrer and Invitee Eligibility

a. Referrers. "Referrers" are those who are existing customers or are employees of an organisation that is an existing customer of 2Simple during the Promotion Period, have been provided with a Referral Code and provide their Referral Code to Invitees during the Promotion Period.

#### b. Invitees. "Invitees" are those who:

- i. Have Not purchased Purple Mash from the Promoter in the previous 6 (six) months.
- ii. Purchase Purple Mash during the Promotion Period using a Referral Code.
- iii. Make a Qualifying Payment.

c. Referrers and Invitees must be physically located in the United Kingdom.

### 5. The Promotion

a. If the Referrer and Invitee correctly follows the steps set out below, both the Invitee and their Referrer will receive a Referral Reward.

b. Referrers. Subject to these Terms:

**2-10 Baron Street | London | N1 9LL | UK**

**+44 (0)208 203 1781 | [hello@2simple.com](mailto:hello@2simple.com) | [2simple.com](http://2simple.com)**

**2 Simple Limited | Company number 03843465**

**Registered Address | 188 Brent Street | London | NW4 1BE**





i. 2Simple customers will be provided with a unique referral code (a “Code”), which they can share with Invitees.

ii. Referrers must share their Code with Invitees during the Promotion Period.

iii. Subject to availability, each Referrer can receive a maximum of 20 Referral Rewards.

c. Invitees. Subject to these Terms:

i. The Invitee must submit an order for Purple Mash during the Promotion Period including a Code.

ii. After an Invitee has correctly applied a Code, if the Invitee makes a Qualifying Payment within 90 days of submitting the Code to the Promoter, both the Invitee and their Referrer will receive a Referral Reward within 60 days of that Qualifying Payment.

ii. Subject to availability, an Invitee is eligible to receive a maximum of one Referral Reward.

## 6. Qualifying Payments

a. A “Qualifying Payment” is a payment made to 2Simple:

(i) Against a purchase for Purple Mash.

(ii) During the Promotion Period which was made using the Code.

(iii) Directly to 2Simple.

(iv) For Purple Mash as provided directly by 2Simple and not through a distributor, reseller or other third party.

## 7. Delivery of Referral Rewards

a. Upon eligibility for a Referral Reward, parties will receive a notification by email from 2Simple.

b. Referral Rewards will be issued after the Promoter has performed necessary abuse checks. The Promoter reserves the right to cancel any Referral Reward without notice if it believes it is subject to any fraud or abuse of the Promotion.

## 8. Other important information

a. The Promoter may stop participation in the Promotion or claiming a Referral Reward if it considers, in its reasonable opinion, that an Invitee or Referrer is acting contrary to these Terms, the spirit of these Terms and/or that the Promotion is being abused in any way. This includes but is not limited to:

(i) Cancellation of any transaction that constitutes a Qualifying Payment.

(ii) Providing false information during sign up to the Promotion.

(iii) Providing any Codes publicly on social media, on websites, search engines or via any form of mass distribution.

b. To the fullest extent permitted by law, the Promoter will not be liable for any loss or damage arising from your participation in the Promotion or from your enjoyment of a Referral Reward.

c. The Promoter reserves the right at any time to cancel, change or replace the Promotion (including the alteration of a Referral Reward) due to any reason outside of its reasonable control.

d. These Terms shall be governed by and construed in accordance with English law. Disputes arising in connection with these Terms shall be subject to the exclusive jurisdiction of the English courts.

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